The Cannon School Corporate Partnership Program is designed to offer your business year-round advertising opportunities in our school community and beyond. Our corporate partners enjoy prominent recognition within the Cannon community as well as throughout Concord, Davidson, Cornelius, Huntersville, Mooresville, Charlotte, University City, Kannapolis, Salisbury and Salisbury.

Our Mission
The Cannon School community instills academic excellence and personal responsibility, inspires athletic and artistic accomplishment, and promotes a respect for diversity within a challenging and safe educational environment.

Our Core Values
Cannon students, parents, faculty, and staff embrace these core values:

- COURAGE: Willingness to take risks, be innovative, and embrace change.
- INTEGRITY: Knowing and doing what is right.
- PASSION: Enthusiasm for excellence.
- RESPECT: Valuing self as you do others, their differences, and their property.
- TEAMWORK: Cooperating, communicating and collaborating to achieve a common goal.
- KINDNESS: Taking the time to care for others.

About Cannon School
Established in 1969 in Concord, Cannon School is an independent junior kindergarten through twelfth-grade college preparatory school of over 1,000 students. Cannon School has grown to become known locally and regionally for providing a world-class education, arts enrichment, competitive athletics, and a strong character education program to children in a caring and safe environment. Our community includes families from Charlotte, Concord, Kannapolis, Salisbury and University City, and the Lake Norman towns of Cornelius, Davidson, Huntersville, and Mooresville.

Learn more at cannonschool.org/partnership.
With more than 200 athletic, arts, and community programs held on campus each year, Cannon’s Corporate Partnership Program is a mutually beneficial program that provides businesses a unique and innovative opportunity to spread their message while supporting the exceptional programs here at the school. Our partnering businesses have their logos prominently displayed on banners in the school’s stadium and gymnasium, on the school’s website, and on sponsor signage at the school’s annual golf tournament. Business advertisements are included in the school’s yearbook, athletic program, and at arts performances, and our partners are recognized in all-school community e-mails, during home athletic events, athletic event webcasts, and in the school’s annual report.

The dollars raised through corporate partnership provide our junior kindergarten through twelfth-grade students with quality events, activities, and supplies needed for a well-rounded and exceptional education.

Stadium field banners
Scoreboard recognition
Gymnasium banners
Ad in the yearbook, athletic programs, and on the CPAC monitors
Annual PAC Golf Tournament
Ads on our website
Ads in the yearbook, athletic programs, and on the CPAC monitors

Thank you for considering supporting Cannon School. Your partnership directly benefits the academic, social, athletic, and artistic school life of all our students.

To discuss corporate partnership opportunities, please contact:
The Office of Advancement
704-721-7165
areiss@cannonschool.org